

Investment Opportunities in **Thailand** and **BOI** Supporting Policies

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Agenda



1

Thailand's Economic and Investment Landscape

2

Introducing BOI and Relevant Measures

3

Our Supporting Services

Strategic Landscape

in both location and International Cooperation



Iceland



Norway



Liechtenstein

Switzerland



TH – EU FTA
under negotiation

17 FTAs with
24 Countries/Economies

new



signed in January 2025



Thailand-Bhutan

66
Million
population

ASEAN
2nd
Largest Economy

530
Bn USD
GDP

RCEP



2.3

Billion Consumers
(30% of the World's Population)

ASEAN

680

Million Consumers

Greater Mekong Subregion

300

Million Consumers

Thailand FTA partners

Thailand as a Gateway to ASEAN and Asia



Comprehensive Infrastructure

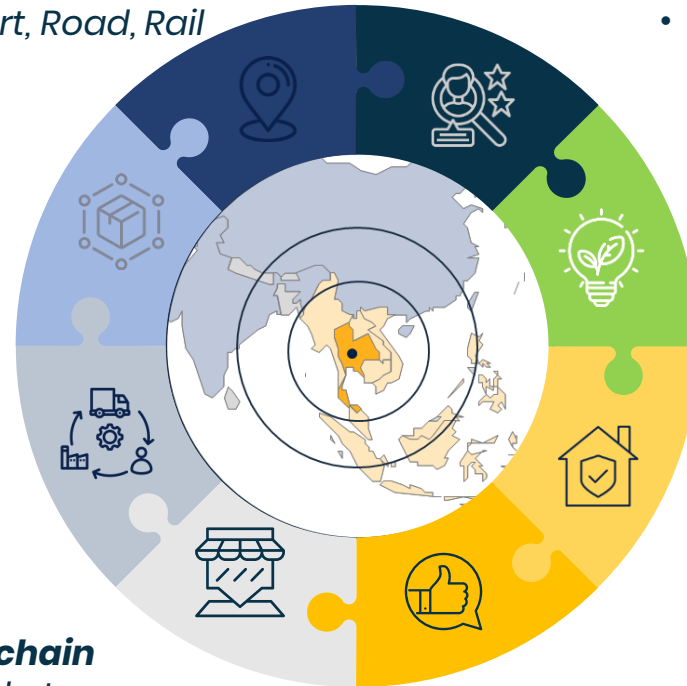
- **Strategic location** with connectivity to ASEAN and China
- **Well-established infrastructure:** Sea Port, Airport, Road, Rail
- **Stability and availability of public utilities**
- **78 Industrial estates (IEAT)** in 17 provinces

Digital Advancement

- Digital infrastructure / **5G**
- **World-class** data center and cloud services
- Embracing digital & startup **ecosystem** / community

Robust Supply Chain

- Leading manufacturing hub and **strong supply chain** for automotive, electronics & electrical, chemical etc.



Talent Availability

- **High-quality workforce**
- **Forecast number of new STEM graduates during 2022 - 2026:**
 - › **110K** from Science Degree
 - › **184K** from Engineering Degree

Green Transition Policy

- **Utility Green Tariff (UGT)** offers RE bundled with the RE certificate (REC) with options of additionality & traceability
- **Direct Power Purchase Agreement (Direct PPA)** exclusively for data center with 2 GW

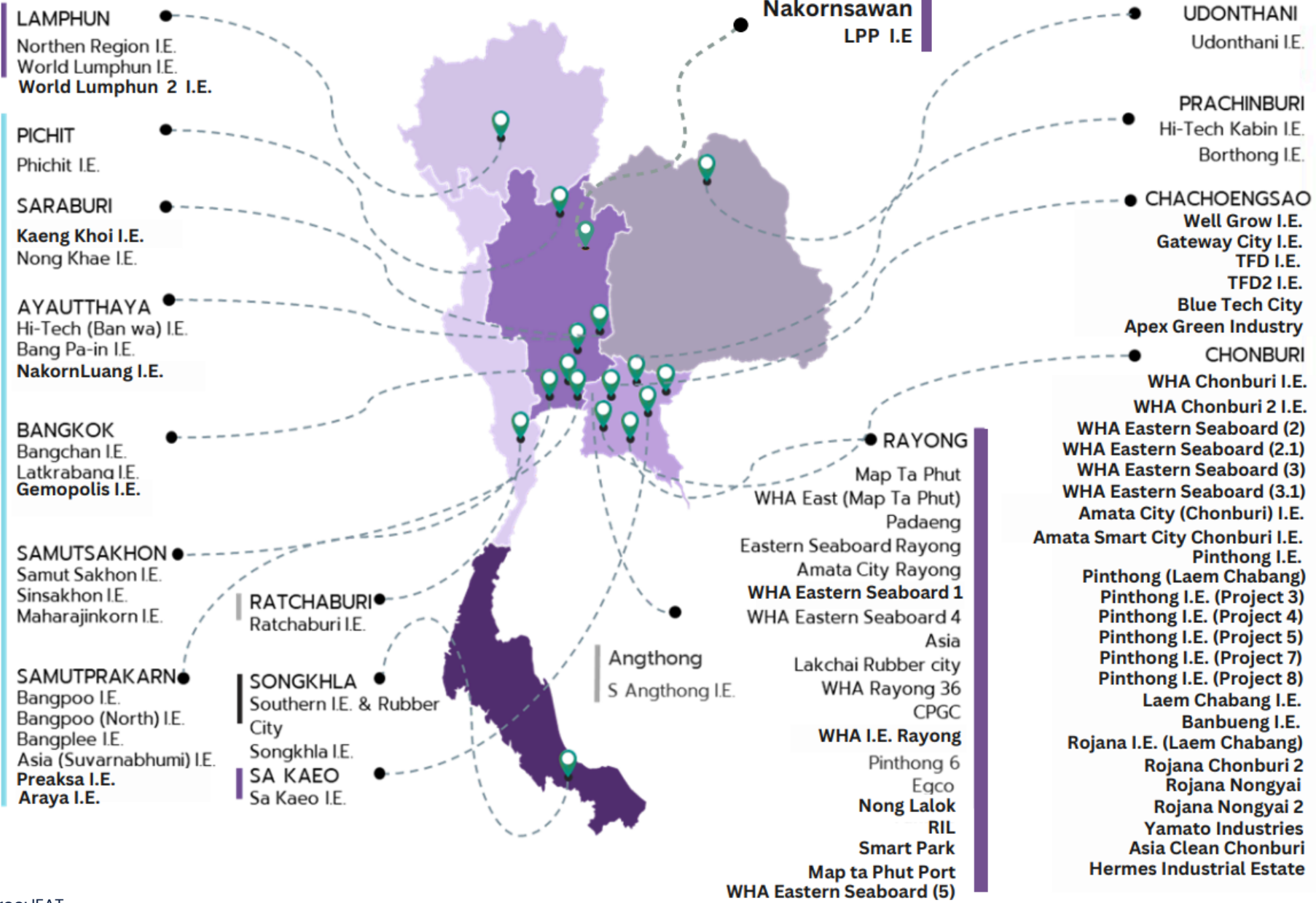
Safety & Low Risks

- **Investor-Friendly** for Multinationals' Investment
- **Resilience** & Crisis response

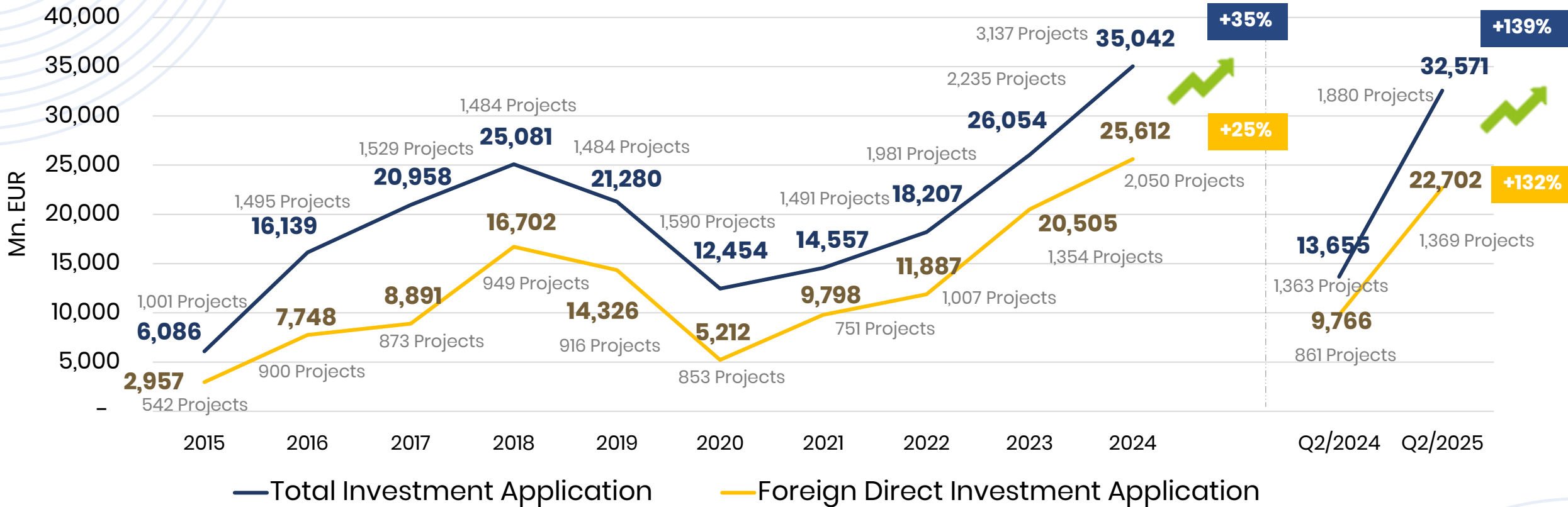
Living in Thailand

- **World-class healthcare system** with **64** JCI-accredited hospitals
- **236 international schools across the country**, aligning global curriculum as schools in your home country & ensuring educational continuity
- **›460** establishments recognized by the **Michelin Guide**, including **›35** restaurants awarded **Michelin Star**

78 IEAT Industrial Estates in 17 Provinces



Over the years, the BOI has experienced a significant increase in investment applications, proving strong confidence from investors around the world



TOP3 FDI Application by Target Industry in 2024



TOP5 FDI Investors in Thailand in 2024



Noted: Exchange rate 18 August 2025 (1 EUR = 38.2976 THB), Bank of Thailand
Source: The Board of Investment of Thailand

2024 Investment Promotion Applications of FDI from TOP 10 EU countries

Unit: Mn. EUR

Rank	Countries	FDI in Thailand	No. of Projects
	Total EU	1,232	155
1	Netherlands	879	53
2	Ireland	231	6
3	France	38	20
4	Germany	29	31
5	Luxembourg	15	4
6	Sweden	11	6
7	Bulgaria	10	1
8	Italy	5	7
9	Spain	5	6
10	Denmark	5	7



Netherlands

TOP3 Industries in 2024

1



Machinery and Vehicles

EUR **393** Mn
THB 15,004 Mn

2



Electrical Appliances and Electronics

EUR **344** Mn
THB 13,119 Mn

3



Agricultural, Food and Biotechnology

EUR **55** Mn
THB 2,105 Mn

EU TOP3

FDI Application by Industry in 2024



Machinery and Vehicles
EUR **438** Mn
THB 16,697 Mn

2nd



Electrical Appliances and Electronics
EUR **348** Mn
THB 13,268 Mn

3rd



High Value Services
EUR **249** Mn
THB 9,490 Mn

Examples of Success Stories of European Companies in Thailand

Automotive and Parts



Electronics & Electrics



Chemicals and Petrochemicals



Medical



Aerospace



Creative



Agriculture and Food Processing



Other



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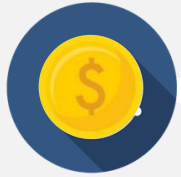
3

Our Supporting Services

BOI's Role: To Drive the Investment to the New Economy

About BOI

BOI is a government agency under the Office of the Prime Minister



Promoter

drives and promotes investment in private sector in alignment with the country's development strategy & the changing world context



Integrator

integrates Government support tools such as tax, finance, and non-tax incentives in a whole package



Facilitator

coordinates with agencies to develop the ecosystem & facilitate ease of investment & eliminates problems/obstacles



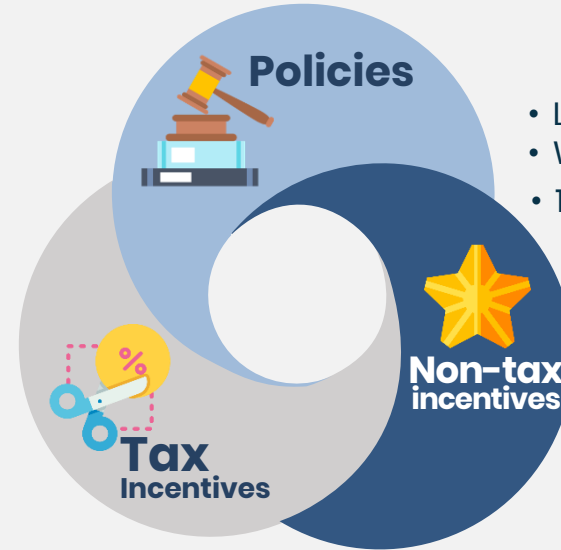
Connector

links large-scale with small-scale enterprises, Thais with foreigners, across industries & locations to expand business opportunities

Overseas Offices



Policy & Incentives



- Land ownership
- Work permit & visa facilitation
- 100% foreign ownership

- No export requirements
- No restrictions on foreign currencies

- Corporate income tax exemption up to 13 years
- 50% Corporate income tax reduction for 5 years
- Exemption of import duties on machinery
- Exemption of import duties on raw or essential materials imported for exports
- Exemption of import duties on goods imported for R&D
- Double deduction for the cost of transportation, electricity and water
- 25% deduction for the cost of installation or construction of facilities

Extensive Promotion Coverage: **400+ Activities Eligible** for Investment Incentives

Section 1

**Agricultural, Food
and Biotechnology**



Section 2

Medical



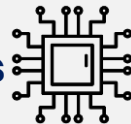
Section 3

**Machinery and
Vehicles**



Section 4

**Electrical Appliances
and Electronics**



Section 5

Metal and Material



Section 6

**Chemical and
Petrochemical**



Section 7

Public Utilities



Section 8

Digital Industry



Section 9

Creative Industry



Section 10

High Value Service



400 + Eligible Activities



A Guide to BOI
(English Version)

5+2 Strategic Industries

**Bio-based
and Renewable
Energy**

Automotive: xEV

**Advanced
Electronics**

Digital & Creative

RHQ & IBC
(Regional Headquarters and
International Business Center)

Upstream Industries



**Battery and Energy
Storage**



Semiconductor

Other Targeted Industries



Healthcare and Medical



**Automation and
Robotics**



**Aviation and
Aerospace**



**Advanced
Materials**



**High Value-added
Services**

Investment Promotion measures for Targeted Industries

BOI Investment Incentive Scheme

Basic Incentives

Activity-Based

- Agriculture, Food & Biotechnology
- Medical
- Machinery and Vehicles
- Electrical and Electronics
- Metal and Materials
- Chemicals and Petrochemicals
- Public Utilities
- Digital Industries
- Creative Industries
- High-Value Services

Incentive

≤13 years CIT exemption



Additional Incentives

Competitiveness Enhancement

- Research & Development (R&D)
- Support academic/ research institutes, or technology and human resource development fund
- IP licensing fee
- Advanced technology training
- Development of local suppliers
- Product and packaging design

Area-Based

- EEC 3 provinces
- SEZ 10 provinces
- 4 Special Economic Corridors
- Southern border provinces
- 20 provinces with lowest income
- Industrial Estates/Zones
- Science and Technology Parks (TSP, Food Innopolis, Space Krenovation Park)
- Yothee Medical Innovation District

Agenda-based

- Investment Stimulation Measure for Economic Recovery
- Smart and Sustainable Industry Measure
- Social and Local Development Measure
- Comprehensive Relocation Measure
- Retention and Expansion Measure
- Measure to Support the Establishment of Highly-skilled Professional Development Institutes

Investment Promotion measures for Targeted Industries

Classification of Incentives



A1+	Upstream industries utilizing advanced technology and innovation, and targeted technology development activities (biotechnology, nanotechnology, advanced material technology), with technology transfer in collaboration with academic/research institutes.	10-13 years (No cap)
A1	Knowledge-based activities focusing on R&D that is critical for developing the country's long-term competitiveness.	8 years
A2	Infrastructure activities for the country's development, activities using advanced technology to create value-added, with no or very limited prior investments in Thailand.	8 years
A3	High technology activities which are important to the development of the country, with a few investments already existing in Thailand.	5 years
A4	Activities with lower technology than A1-A3, but still adding value to domestic resources and strengthening the value chain.	3 years
B	Supporting Industry that does not use high technology, but is still important to the value chain.	- years

Other Incentive



Exemption Import duties on machinery



Exemption Import duties on raw materials



Non-tax incentives

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Our Supporting Services

BOI INDUSTRIAL LINKAGE SERVICES

INDUSTRIAL LINKAGE SUPPORTS

1 Customized Business Matching

- JV Partner
- Talent Sourcing – Job Matching

2 Free Sourcing Services

3 Local Sourcing Events

- Vendors Meet Customers Sourcing Events
- Sourcing Market Place Center
- Knowledge Enhancement for Local Vendors
- Development Seminar

4 International Sourcing: Exhibit Thai Vendors Potential at Int'l Exhibitions

5 Online Database/Website BUILD Platform

SAMPLE OF COMPANIES JOINING BOI LINKAGE SERVICES



ROYAL
ENFIELD



BOSCH
Invented for life



KNORR-BREMSE



ELECTRONICS



ASEAN'S LARGEST INDUSTRIAL SUBCONTRACTING & BUSINESS MATCHING EVENT

SUBCON
THAILAND



2025



Business
Matching

9,975 Pairs



Total
Visitors

46,259 Visitors



Expected Industrial
Linkage Value

584 Mn EUR



13 • 16 MAY 2026
BITEC Bangkok, Thailand

SOURCING INNOVATION
SHAPING TOMORROW

2026

Contact Frankfurt Office: fra@boi.go.th

HQ Biz Portal Service

NEW

<https://hqbizportal.boi.go.th>



WHY THAILAND? INCENTIVES & LICENSES HQ JOURNEYS APPLICATION FAQ ABOUT 🔍

HQ BIZ PORTAL is set up in collaboration with Thailand's key government agencies.



For more info

CLICK



<http://hqbizportal.boi.go.th>

Information and Consultation
for Headquarters Establishment
at **ONE-STOP**

HQ BIZ PORTAL

enhancing Thailand's position as

**REGIONAL
HEADQUARTERS
DESTINATION**



Thailand Investment and Expat Services Center

The One start One Stop Investment Center (OSOS)
and One Stop Service Center for Visa and Work Permit (OSS)

- **Comprehensive information and advice on establishing operation in Thailand**
- **Coordination Services between Investors and government agencies**
- **1-Stop for visas & work permits in 3 hours**
- **More Convenience | More Efficiency | Less Time**



Contact us:



**One Bangkok
Parade Zone, 6th – 7th Floor
Rama IV Road, Lumpini,
Pathumwan, Bangkok**



0 2209 1100



osos@boi.go.th

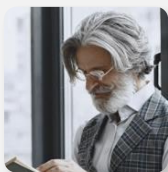


4 Types of LTR Visa



Wealthy Global Citizens

Wealthy individuals holding at least **USD 1 million** in assets



Wealthy Pensioners

Retirees **aged over 50 years** who have an annual pension or stable income



Work-from-Thailand Professionals

Remote workers working for well-established overseas companies



Highly Skilled Professionals

Professionals in targeted industries working for

- business entities or higher education institutes
- research centers or specialized training institutions
- Thai government agencies



Dependents

Spouse, children under 20 years old, **parents and legal dependents** of LTR visa holders

new

LTR visa

for Long-Term Residents

Targeted industries for the **High-Skilled professional*** category are as follows :

Existing Targeted Industries

- Automotive Industry
- Electronics Industry
- Affluent Tourism Industry
- Agricultural, Food and Biotechnology Industry
- Transportation and Logistics Industry
- Automation and Robotics Industry
- Aviation, Aerospace and Space Industry
- Biofuels and Biochemicals Industry
- Petrochemical and Chemical Industry
- Digital Industry
- Medical Industry
- National Defense Industry
- Circular Economy
- International Business Center (IBC)
- **Highly-skilled professionals with specialized skills** **new**
 - e.g. Digital, AI Finance, Marketing Advisor, **University professors, Researchers and Educators in vocational sectors**

For more information:

- **LTR Website:** <https://ltr.boei.go.th/>
- **Contact:** ltr@boei.go.th

Remarks: The LTR visa will be granted for 5 years at a time and can be renewed every 5 years if qualifications are still met.

LTR Visa Privileges



10-year visa & Permission to work in Thailand



Fast Track Service at International Airport



90-day report extended to 1-year report and exemption of re-entry permit



Permission to Work in Thailand (Digital Work Permit)



17% Personal income tax rate for Highly-Skilled professionals and tax exemption from overseas income



Facilitation Services at One Stop Service Center for Visa and Work Permit

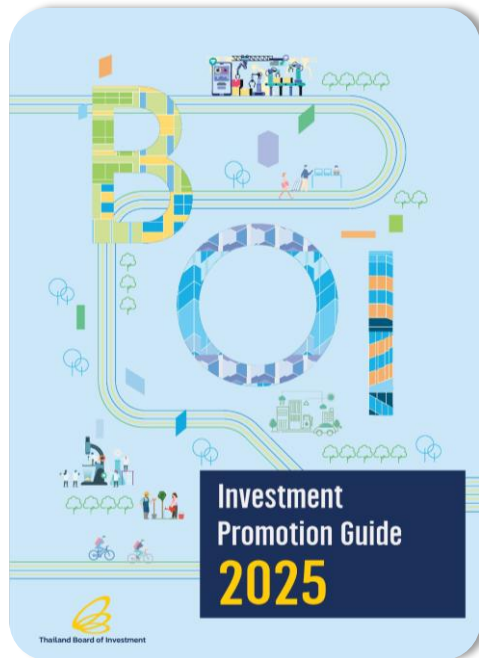


Exemption from 4 Thais : 1 foreigner employment requirement ratio

For more information, please visit



<https://www.boi.go.th>



**BOI In-person Clinic
& BOI Online Clinic**





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